

LALA

RAŠČIĆ

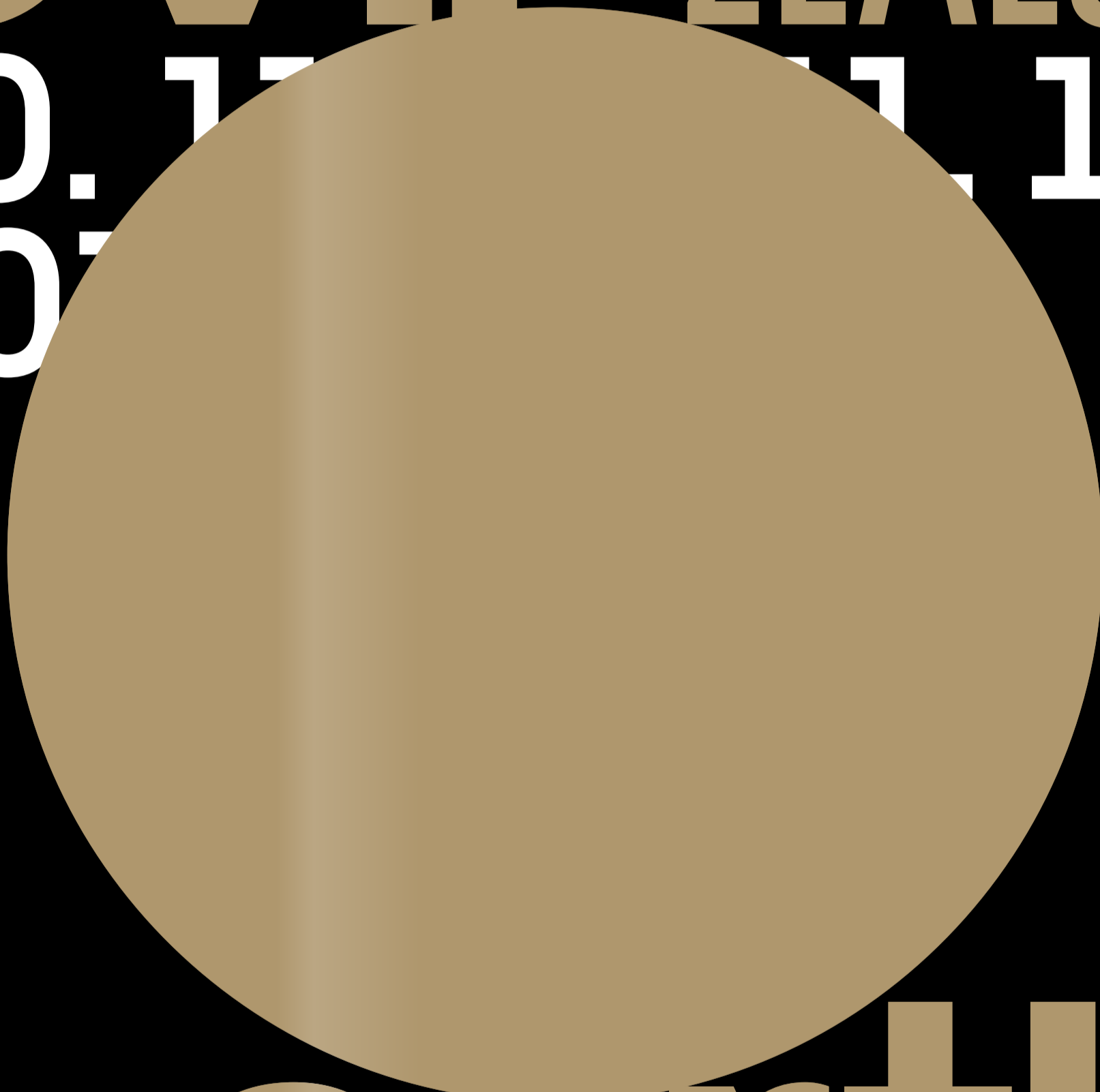
evil

ZLA

ZEMLJA

10. 11.
2011.

12.



earth

KULTURNI
CENTER

TOBAČNA 001

Muzej in galerije mesta Ljubljane Kulturni center Tobačna 001

Lala Raščić

10. 11. — 11. 12. 2015

ZLA ZEMLJA EVIL EARTH

Vljudno vabljeni na odprtje
razstave v torek, 10. novembra,
ob 19. uri v KC Tobačna 001.

You are cordially invited to attend
the opening of the exhibition
on Tuesday, November 10, at 7 pm
at the CC Tobačna 001.

Kustosinja razstave / Exhibition curator: Alenka Trebušak

Lala Raščić (1977, Sarajevo) s projektom *Zla Zemlja* v katerem se prepletata vizualno in narativno, raziskuje pogled človeka na Zemljo v novih pogojih vizualnosti. Konvencionalni pogled je pred antropocenom (termin zaznamuje najnovejšo geološko dobo, ki se je začela z globalnimi posledicami človeškega delovanja na Zemljin ekosistem) temeljil na linearni perspektivi. Ta je bila osnovana na vzpostavitvi namišljenega mirujočega gledalca in horizonta. Naš pogled pa je vedno bolj vertikalni. V mnogočem spominja na koncept univerzalnega božjega pogleda. Z razvojem tehnološko naprednih medijev, ki posredujejo oddaljene prizore in spreminjajo svet v nepregledno množico podob, se namreč zdi, kot da se je pogled skozi teleskop, objektiv kamere ali s satelita razširil na vseprisotno navzočnost. Pogled, ki ga zrcali sedanji trenutek, ni več enoten, temveč postaja razpršen, posreden ter nestabilen in nenazadnje človeka v elektronsko nadzorovanem svetu iz enkratnega in nepovnljivega subjekta spreminja v objekt – v skupek podatkov, posredovanih skozi različne medije. Ta pogled umetnica opredeljuje kot »oddaljeno perspektivo«, perspektivo brez subjekta-gledalca, perspektivo premeščene optike.

Raščićeva je v razstavnem prostoru oblikovala kompleksno avtopoetično stvaritev, sestavljeno iz heterogenih elementov: videa, objekta ter tipografskih del, ki tvorijo dele modularnega projekta in predstavlja fragment njenega raziskovanja. Stekleni objekt sestoji iz več plasti, na katere je z zlatom naslikala idealizirano gorsko pokrajino. Medtem ko umetnica v liričnem branju ponuja asociacije na legendo o Zlatorogu, kajti gre za upodobitev gora v Julijskih Alpah z razgledom na Triglav, uporabi motiv zavoljo nezmožnosti določanja horizonta – gore zakrivajo obzorje in na ta način destabilizirajo pogled. Stekleni objekt s svojo slojevitostjo opozarja na plasti metapodatkov, hkrati pa sproži prekrivanje podob in posledično popačenje originalne slike. K poigravanju s perspektivo pripomorejo še odsevi besed na stenah razstavnega prostora. Ti dodatno razpršijo pogled. Gre za ključne besede, ki predstavljajo faze njenega razmišljanja in raziskovanja optike brez subjekta ter perceptivnega zasuka z »oddaljeno perspektivo«, kot ga na primer omogoča uvajanje drona ter selfie-sticka.

Skozi geografijo Zemlje, ki je prenesena v abstrahirane vrednosti, Lala Raščić tematizira nestabilnost vida, ki je posledica vzpona vertikalne (oddaljene) perspektive in rezultat množične produkcije podob. Gre za razvoj, ki vodi k transformaciji naših kognitivnih sposobnosti in v avtomatiziranje miselnih procesov na način, kot to počne Google.

ALENKA TREBUŠAK

With the project *Evil Earth*, in which the visual and narrative forms intersect, Lala Raščić (1977, Sarajevo) explores the human view of Earth under the new conditions of visibility. Before the Anthropocene (the term designates the latest geological epoch that began when human activities started to have a global impact on Earth's ecosystems), the conventional view was based on linear perspective. The latter established an imaginary stable viewer and horizon. Our view, however, is becoming increasingly vertical. In many regards, it imitates the concept of a universal God's-eye view. Given the development of technologically advanced media that convey distant scenes and turn the world into an uncontrollable flurry of images, it appears as if the view of a telescope, a camera lens or a satellite has expanded to the point of being omnipresent. The view, as reflected in the present moment, is no longer uniform; it is becoming dispersed, indirect and unstable, ultimately turning humans from unique and unrepeatable subjects into objects—conglomerates of data, mediated through various media in an electronically controlled world. This view Raščić defines as "remote perspective", a perspective without a subject-viewer, a perspective of displaced optics.

During her residential stay, Raščić created a complex autopoetic setting in the exhibition space, composed of heterogeneous elements: video, object and typographical works that form parts of a modular project and present a fragment of her research. The glass object consists of multiple layers on which she painted an idealized mountainous landscape in the technique of verre églomisé (gold leaf on glass). While lyrical reading depicting the mountains in the Julian Alps overlooking Mt. Triglav brings up associations with the legend of the Goldhorn, the artist resorts to using the motif because the mountains obstruct the horizon and destabilise the view. The multilayer glass object points to the stratification of metadata, while simultaneously creating an image overlay and consequently distorting the original image. The perspective play is enhanced by the reflections of words on the walls of the exhibition space that further disperse the view. These are key words that represent phases of her contemplation and research of optics without the subject and perceptual twist caused by the "remote perspective", the consumer deployment of drones and selfie sticks, for example.

Through Earth's geography, transposed into abstract values, Lala Raščić thematizes the instability of vision as a consequence of the growing importance of vertical (remote) perspective as well as a result of mass production of images. Such development leads to the transformation of our cognitive abilities to Google-like automatization of thinking processes.

ALENKA TREBUŠAK

DOGODKI

Sreda, 18. novembra, 17.00
Četrtek, 3. decembra, 18.00

Javno vodstvo

Z razstavo Lale Raščić *Zla Zemlja* sodelujemo v projektu *Odprti ateljeji* v Stari Tobačni.

EVENTS

Wednesday, November 18, 5 pm
Thursday, December 3, 6 pm

Guided tour

With the exhibition *Evil Earth* by Lala Raščić we are participating in the project *Odprti ateljeji* in Stara Tobačna.



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Odprto:

torek — petek
11.00 — 17.00

Sobote, nedelje,
ponedeljki in prazniki zaprto.

Opening hours:

Tuesday — Friday
11 am — 5 pm

Closed on Saturdays,
Sundays, Mondays and
public holidays.

Razstavo sta podprla / The project is supported by:



Mestna občina
Ljubljana



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